

Booth Application Form

Please complete, sign & return to us via **Email: info@ishc-cihe.com** or **Fax: (86) 21 6168 0788**
 (Please type in block letters.)

1. Company details(Contact Information)

Company name: _____ Company name(Chinese if necessary): _____
 Contact: Mr / Ms/ Mrs / _____
surname first name Position: _____
 Address: _____
 City: _____ Zip / Postal code: _____
 Country/ Region: _____ Corporate HQ's Country: _____
 Tel: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Number Country code City code Number
 Email: _____ Website: _____

2. Company details# (Catalogue information): (# Information will be published in the official fair catalogue or visitor guide.. If you'd like to amend or update anything, kindly contact the organizer to submit the form by email or fax before the deadline. Please print clearly in BLOCK letters, or use a typewriter to indicate your company information (exactly the name and information you would like to appear in the official fair catalogue) below, the publisher will not take any responsibility if mistakes are made in the catalogue due to unclear text.)

Company name(English): _____ Company name(Chinese): _____
 Address(English): _____
 Address(Chinese): _____
 Country/ Region: _____ Zip / Postal code: _____
 Tel: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Number Country code City code Number
 Email: _____ Website: _____
 Major brand-name(s) and its country promoted (1): _____
 Major brand-name(s) and its country promoted (2): _____
 Major brand-name(s) and its country promoted (3): _____
 Major brand-name(s) and its country promoted (4): _____

3. Business nature (please check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> 01 Manufacturer | <input type="checkbox"/> 03 Association, press |
| <input type="checkbox"/> 02 Agent, wholesaler, distributor | <input type="checkbox"/> 04 Other (please specify) _____ |

4. Product groups (please check all that apply)

HVAC product & technology

- | | |
|--|---|
| <input type="checkbox"/> 01 Boiler, wall-hung boiler and accessory | <input type="checkbox"/> 06 Heat meters and accessory |
| <input type="checkbox"/> 02 Radiator and accessory | <input type="checkbox"/> 07 Heat pump |
| <input type="checkbox"/> 03 Floor heating and accessory | <input type="checkbox"/> 08 Pump, valve, pipe |
| <input type="checkbox"/> 04 Ventilation, air-conditioning | <input type="checkbox"/> 09 Capillary network and ceiling radiant heating |
| <input type="checkbox"/> 05 Solar, biomass energy heating | <input type="checkbox"/> 10 Others (please specify) _____ |

Home comfort product & technology

- | | |
|--|---|
| <input type="checkbox"/> 01 Fresh air system | <input type="checkbox"/> 03 Air purification |
| <input type="checkbox"/> 02 Water purification | <input type="checkbox"/> 04 Others (please specify) _____ |

5. Product description # (30 words maximum)

English: _____

 Chinese: _____

6. Agent / Representative (if applied)

Company name(English): _____ Company name(Chinese): _____
 Address(English): _____
 Address(Chinese): _____
 Country/ Region: _____ Zip / Postal code: _____
 Tel: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Number Country code City code Number
 Email: _____ Website: _____

7. Visitor target group(s): _____

8. Participation fee (* VAT=6% is included):

Package stand:	<ul style="list-style-type: none"> ● space rental, stand construction & dismantling ● fascia board with company name & booth number ● catalogue entry, exhibitor passes ● stand cleaning and security ● booth facilities (socket, square table, white folding chairs, waste-bin, long-arm spotlights)
RMB 1,500 / sqm (min 9 sqm)	
Raw space:	<ul style="list-style-type: none"> ● space rental ● general hall security ● catalogue entry, exhibitor passes ● visitor invitations
RMB 1,400 / sqm (min 36 sqm)	

9. Booth options:

Package stand, required size: _____ sqm, booth preference: Hall _____ Booth number _____
 Raw space, required size: _____ sqm, booth preference: Hall _____ Booth number _____

10. Name of responsible person. Please print last name, first name and sign below:

We hereby understand this application form as a confirmation of our participation at ISH Shanghai & CIHE 2019 and accept the General Terms and Conditions of the show and the Specific Terms and Conditions of this form.

Company Name: _____ Title: _____
 Tel: _____ Email: _____
 Contact Signature (with company stamp): _____ Date: _____

Specific Terms and Conditions

1. Organisers

Messe Frankfurt (Shanghai) Co Ltd
 CIEC Union (Beijing) International
 Exhibition Co Ltd
 Shanghai Zhanye Exhibition Co Ltd

the start date of the event, he is still
 obligatory to settle the total participation
 fee.

Tel: (86) 21 6160 8577 / 92
 Fax: (86) 21 6168 0788
 Email: info@ishc-cihe.com

2. Event location

Shanghai New International
 Expo Centre
 Shanghai, China

3. Date of event

2019.9.3 – 9.5

4. Registration and confirmation

Application to exhibit is made by
 submitting a completed and signed
 application form to the organisers.
 Exhibitors should make sure the
 accuracy and authenticity of the
 submitted application form. The
 organisers will confirm successful
 applications in writing by fax or email.

5. Booth allocation

Exhibitor booth location will be allocated
 according to product criteria, or other
 criteria set by the organisers. No change
 of booth location is allowed once it has
 been assigned and the exhibitor
 informed.

6. Requirements on exhibits & forbiddance on booth transfer

All the exhibits on display at the show
 should be consistent with the product
 range or the brands registered in this
 application form submitted by the
 applicants. Those products which have
 no relevance to the theme of the show
 are strictly forbidden. For the exhibitors
 who attempt to transfer the booths to
 others, the organisers reserve the right
 to unconditionally remove their exhibits
 and can void their exhibitor
 qualifications.

7. Additionally represented companies (co-exhibitors)

Applications made for additionally
 represented companies (co-exhibitors)
 are prohibited. A fixed fine of
 RMB 8,000 per additional company will
 be charged and the exhibitor
 qualification is liable to be cancelled
 depending on cases.

8. Cancellation

If an applicant withdraws his application,
 for whatever reason, before he receives
 either a rejection or confirmation of his
 application, any participation fee paid
 will be forfeited.
 If the exhibitor notifies the organisers of
 his withdrawal within three months of

9. Catalogue entry / fair guide

Information will be published in the
 official fair catalogue or fair guide. If
 you'd like to amend or update anything,
 kindly contact the organizer to submit
 the form by email or fax before the
 deadline.

10. Intellectual property rights/copyright

The exhibitor warrants that all of its
 exhibit, package and relevant public
 materials do no infringe or violate any
 rights and interests of any third parties
 including trademark, copyright, design,
 name, and other registered or
 unregistered patent. The organiser of
 exhibit shall have the right to revoke the
 exhibiting qualification of any exhibitors
 and its exhibits which are involved in
 infringements on intellectual property
 right at the exhibit site and reject such
 exhibitor's application for attending any
 exhibits in future. For confirmed
 exhibitors, the organisers are entitled to
 terminate the contract unilaterally and
 refund the participation fee. Additionally,
 exhibitors who are involved in the
 copyright infringement issues during the
 fair will be passed to the relevant legal
 authorities for handling the disputes.

11. Terms of payment

A deposit of 50% is required upon
 application. Applicants should remit the
 appropriate amount directly to the
 organisers. Final balance of 50% is due
 on **15 June 2019**. All bank charges are
 to be borne by applicant. Payment
 should be made to:

A/C Holder:
 Messe Frankfurt (Shanghai) Co Ltd
 A/C No:
 448159241206
 A/C - Type: US\$
 Banker:
 Bank of China, Shanghai Branch
 Nanjing Road (W) Third Sub-branch
 Address:
 1221 Nanjing Road West, Shanghai
 200040, PRC
 Swift Code: BKCHCNBJ300

12. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co Ltd
 Room 1001,1004 10/F and Room 1101-
 1104 11/F
 Office Tower 1, Century Metropolis
 1229 Century Avenue, Pudong District,
 Shanghai 200122, P.R. China